



Intellectual Property: Building Your Castle Moat

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Topic

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How to protect your company's knowledge

In today's economy, knowledge, know-how and information are the "bricks and mortar" that businesses use to fortify competitive advantage. Successful businesses devote significant resources to developing the intellectual property assets they pay employees to create. Understanding when and how to protect intellectual property can keep your business ahead of the crowd. Join Williams Mullen for a lively discussion of the best ways to protect business IP assets.

Related People

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