



Williams Mullen to Host RADR Event on Hispanic and Latino Challenges

08.30.2012

The Richmond Area Diversity Roundtable, or RADR, is hosting a Conversation with Juan Santacoloma: Celebrating Hispanic/Latino Heritage Month, on Thursday, September 13 at 8 a.m., at the Williams Mullen Center located at 200 South 10th St., 15th Floor, Richmond. The region's growing Hispanic and Latino communities and the challenges and opportunities they face will be discussed.

Santacoloma is the Chesterfield County multicultural liaison, as well as an award-winning local reporter and television host. He hosts several Spanish-language television and radio programs in Greater Richmond, including Chesterfield al D?a on Comcast Channel 17. He also writes for Spanish-language print media, including Ecos de mi Tierra, Nuevas Raices, El Centro de Richmond, and Nuevos Horizontes. He was born in Manizales, Colombia, where he worked as a reporter and radio announcer. He and his family relocated to Chesterfield County in 2000. The United States granted him political asylum because of threats against his life from the Revolutionary Armed Forces of Colombia, or FARC, a Colombian terrorist organization. He has worked in the county's Public Affairs Department since 2001.

This program is free and is open to the public, but will be of special interest to business and community leaders, human resource personnel and those pursuing diversity within their organizations. Seating is limited. To preregister, contact Dorene Scarangella McKelvy, chair of RADR, at dmckelvy@williamsmullen.com.

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[About RADR](#)

Established in 2008, RADR is a strategic interest group of the Richmond Society for Human Resource Management with the following mission:

- * To provide leadership in workplace diversity and inclusion management ideas and to align those efforts with business objectives;
- * To connect companies, organizations, and individuals to diversity and inclusion resources, tools and events;
- * To provide a forum through which diversity- and inclusion-practitioners can network and help each other remain at the forefront of trends in diversity- and inclusion-management;

* To support and develop initiatives in Greater Richmond that address challenges and opportunities that are unique to our local constituents.

For more information about RADR or this event, contact Dorene Scarangella McKelvy at (804) 420-6337 or dmckelvy@williamsmullen.com. To interview Juan Santacoloma, call (804)796-7085 or email santacolomaj@chesterfield.gov.

About Williams Mullen

Williams Mullen provides comprehensive legal and government relations services that help grow the business of its clients and the economy of the region across North Carolina, Virginia and Washington, D.C. As an AmLaw 200 firm, Williams Mullen's attorneys and consultants strive to find the answers and solutions that help clients grow. Putting clients' needs first has been the foundation of the firm's approach since its founding 103 years ago. Visit us at www.williamsmullen.com.

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