



## Right of Publicity Laws: Virginia

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William R. Poynter has written an article for The Practical Law Company's *Intellectual Property & Technology* May 2012 publication titled, "Right of Publicity Laws: Virginia." This Q&A addresses the types of persons and aspects of identity protected by the right of publicity, remedies for violations of the right, defenses to right of publicity claims, personal jurisdiction and choice of law considerations, and transfer and licensing of the right.



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