



Country Localization Checklist

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When a company establishes a business in a foreign market, it is often required to make changes to its product and other aspects of its business model to adapt to the culture, business practices and legal requirements of that country. This Country Localization Checklist is designed to create a rational process for identifying these areas of adjustment and organizing the company's localization efforts.

The Country Localization Checklist is one in a series of international business expansion planning tools.

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