



Intellectual Property Licensing Primer

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Intellectual Property attorney, Bryan Wright, along with The University of Virginia Patent Foundation, co-authored the ***Technology Licensing Guidebook, a look at licensing intellectual property from both sides of the table***. This 24-page booklet was designed as a basic intellectual property licensing primer for entrepreneurs, business persons and professors. This booklet is available to clients who may benefit from understanding the basics of licensing. WM's Intellectual Property team has more resources than ever before to help clients protect their assets.

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[Technology Licensing Guidebook](#)

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