



Matthew M. Cobb

Partner

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Matt Cobb focuses his practice on health care, life sciences and technology issues. His clients include companies in the medical technology and equipment industry, both in helping start-ups building their company and representing his clients before the General Assembly, state agencies and various courts throughout the Commonwealth. Matt leverages his extensive knowledge of Virginia's legislative, budget, regulatory and procurement processes with his legal experience to help clients achieve their objectives.

Matt is a former deputy secretary of health and human resources for Virginia, having been appointed by former Governor Robert McDonnell to lead the day-to-day operations of the HHR Secretariat, including policy development, planning, legislative affairs and intergovernmental relations. In that role, he was a lead negotiator in the multibillion-dollar settlement between Virginia and the Department of Justice that resulted in the creation of 18 project teams to implement the terms of the agreement focusing on quality assurance and risk management. He also collaborated on the Virginia Health Reform Initiative, an effort to reform Virginia's Medicaid program and oversaw HHR initiatives requiring collaboration across multiple agencies to automate existing manual systems to increase efficiency and improve customer experiences.

Having worked closely with Virginia's health and human services agencies, Matt understands their decision-making processes as well as the internal and external pressures they operate under. He also has experience in a wide array of health care matters, including Title 32.1 of the Virginia Code, the Certificate of Public Need Program, the Freedom of Information Act, the Administrative Process Act, the Health Insurance Portability and Accountability Act of 1996, and federal requirements for compliance with Medicare/Medicaid requirements for home health agencies and nursing facilities. This allows Matt to provide insight and guidance to clients interacting with Virginia's government.

Before working for HHR, Matt served as Assistant Attorney General, where he represented the Virginia Department of Health (VDH). He argued cases before the Supreme Court of Virginia, the Virginia Court of Appeals and Circuit Courts, including the representation of the VDH in court and formal administrative hearings.

He is listed in *The Best Lawyers in America*® for Health Care Law (2018-present). Matt graduated from the Georgia State University College of Law in 2001, where he earned his Doctor of Law degree. He also earned a B.A. in leadership studies and history from the University of Richmond.

Practice Areas

- Health Care
- Health Care Reform
- Certificate of Need Litigation
- Medicaid Litigation
- Government Relations
- Post-Acute and Long-Term Care
- Behavioral Health Transactions and Operations

Education

- Georgia State University College of Law (Doctor of Law), 2001
- University of Richmond (B.A., Leadership Studies and History), 1998

Awards

- Listed in *The Best Lawyers in America*® for Health Care Law (2018-present)