



## Williams Mullen Welcomes Director of Talent Management Cinnamon A. Baker

07.29.2015

Williams Mullen is pleased to announce that **Cinnamon A. Baker** has joined the firm as Director of Talent Management in the Richmond office. She will be responsible for advancing firm-wide legal recruiting and professional development, as well as finding the best legal talent available to meet our clients' needs and guiding attorneys through the development of their practices and abilities.

Ms. Baker has several years' experience in recruiting, mentoring and client service, having worked at law schools' career services departments dedicated to building relationships with students, alumni, and employers. She has managed students' professional development, strategic career planning, career goal setting, job search document drafting, and interviewing skills, to ensure job search and professional success. Additionally, Ms. Baker understands law firm culture and has experience working as a Conflicts of Interest associate at a large law firm.

"Cinnamon knows law firms, schools, and students," said Williams Mullen CEO Woody Fowler. "She is familiar with the legal market and best practices when it comes to recruiting new talent. Cinnamon also really enjoys helping people better themselves professionally. I know she'll help the firm develop our attorneys and attract new ones."

Prior to joining Williams Mullen, Ms. Baker worked at William & Mary Law School, where she served as Assistant Dean for Employer Relations. In that role, she developed and directed a plan for raising employers' awareness of William & Mary law students and graduates in order to expand internship and post-graduate employment opportunities. While at William & Mary, she served as the team leader of a committee that developed a written and visual model of law student career development, which significantly increased student engagement. That model became the foundation for a strategic redesign of the school's career manual and has served as the foundation of recurring thematic elements and concept benchmarks in programs, which has improved learning retention. She also served as the OCS Dean Liaison to the diverse student organizations in order to assist diverse students with their career planning and professionalism with contextual strategic planning related to diversity.

Ms. Baker earned her Professional in Human Resources Certification (PHR) from the Human

Resources Certification Institute in June 2012. She also graduated with a Juris Doctor from the University of Dayton School of Law in 2004 and received her B.F.A. from Florida State University in 1994. She is a member of the Society for Human Resource Management. She is not licensed to practice law.

## **Related People**