



Patricia L. "Patty" Sager
**Director of Marketing & Business
Development**

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Patty Sager serves as Williams Mullen's Director of Marketing & Business Development. Patty has more than 25 years of business development and marketing experience. She joined the firm in 2004 as a senior business development and marketing manager, where she worked extensively with the firm's Corporate, Tax and Economic Development practices. She also led the firm's local marketing efforts in Richmond and Charlottesville.

As director of marketing & business development, Patty leads the firm's marketing and business development efforts, as well as the 10-person team for the firm's North Carolina, South Carolina, Virginia and Washington D.C. offices. In addition, she works with the firm's Employee Benefits and Executive Compensation, Energy and Virginia Government Relations practices. In that role, she works with teams and attorneys to maintain and develop their business development pipeline; respond to pitch requests and RFPs; prepare for and host large and small-scale events for industry clients and prospects; and execute short-term and long-term business plans.

Before joining Williams Mullen, Patty was an area director of marketing for Ernst & Young, as well as a marketing manager for Lockport Savings Bank.

Patty serves on the board of the American Marketing Association's Richmond chapter, where she chairs the organization's CMO Roundtable. She earned her Bachelor of Science degree from SUNY Geneseo.

Education

- SUNY Geneseo (B.S.)

Professional Affiliations

- American Marketing Association, Richmond Chapter ? Board Member; Chair, CMO Roundtable