



## Williams Mullen Announces Qualified Opportunity Zones Resource Page

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Williams Mullen is pleased to announce the creation of a resource page to provide easy reference and best practices for those interested in qualified opportunity zone (QOZ) investments.

Enacted as part of the Tax Cuts and Jobs Act of 2017, the QOZ program is a new tax incentive intended to generate equity investments in designated low-income communities.

“The new QOZ tax incentive provides a unique mechanism for businesses and individuals to have a positive impact on their community while taking advantage of tax deferral and/or exclusion,” said Jenny Connors, who is spearheading the firm’s efforts in this area. “In many instances, however, the possibilities afforded by a tax incentive are clouded by the complexities in understanding and qualifying for it. Our goal in creating this resource is to give clarity to the QOZ tax incentive, and, in doing so, make it more accessible.”

To learn more about QO Zones, including the optimal investment window, click [here](#).

### Related People

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