



CLE Institute - Can They Own That? A Summary of the Biggest Patent and Trademark Cases and Trends of 2020.

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This program will cover important patent and trademark trends and cases in 2020, including:

- The Trademark Modernization (TM) Act of 2020
- Counterfeiting: *Tiffany v. Costco*
- Transformation from Generic to Protectable: *USPTO v. Booking.com*
- America Invents Act and its Challenges to Patents
- Trends in Patent Subject Matter Eligibility for Software and Medical Diagnostic Inventions
- Personal Jurisdiction and Venue Trends in Patent Litigation
- Patent Marking Best Practices and Recent Developments

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