



PODCAST: BREXIT and EU Trademarks: What You Need to Know

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The United Kingdom's withdrawal from the European Union (BREXIT) is in its final transition period, which will conclude on December 31, 2020. BREXIT is affecting many areas of commerce for clients who do business in the United Kingdom and Europe and clients need to be prepared for the conclusion of the transition period later this year. Clients should pay particular attention to how BREXIT will affect intellectual property assets, such as European trademark registrations. This podcast will provide clients with advice on how to manage, protect, and expand international trademark portfolios in the wake of BREXIT.

Each episode is less than 15 minutes in length, and efficiently briefs listeners on a specific intellectual property topic.

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