



Carmelle F. Alipio

Associate

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Carmelle Alipio helps clients protect and enforce their Intellectual Property assets. Carmelle's training as a zealous litigator has strengthened her practice in advising her clients on mitigating risk and defending their intellectual property, such as copyrighted works, trademarks, and patents, in court.

In addition to her IP practice, Carmelle advises clients on data privacy and protection matters, including data breach notification and compliance with state and federal privacy laws, such as the CPRA, TCPA, CAN-SPAM Act, and COPPA, as well as EU General Data Protection Regulation (GDPR) requirements. Carmelle also assists businesses at all stages of growth and navigating compliance with advertising, tax, licensing, promotional, and corporate laws.

Carmelle earned her Juris Doctor from Emory University Law School, where she finished in the top ten percent of her class and was inducted into the Order of Barristers. She was also the first Woman and Woman of Color to be elected as the Director in Chief of the Emory Law School Supreme Court Advocacy Program, which is the only student-run Supreme Court litigation program in the United States. Carmelle earned her Bachelor of Arts degree from Fordham University.

Practice Areas

- Litigation
- Intellectual Property Litigation
- Data Protection & Cybersecurity
- Corporate
- Administrative and Regulatory Law

- Advertising, Marketing & Media

Education

- Emory University School of Law (J.D.), 2019
Order of the Barristers
- Fordham University (B.A.), 2013

Professional Affiliations

- North Carolina Bar Association, Minorities in the Profession Committee
- Wake County Bar Association, Young Lawyers? Division
- North Carolina Association of Defense Attorneys
- Susie Sharp Inn of Court
- Wake Women Attorneys
- National Asian Pacific American Bar Association

Awards

- Emory University Graduating Woman of Excellence (2019)
- Kessler-Eidson Program for Trial Techniques Scholar (2018)
- National Trial Competition Regional Finalist (2017)
- ABA Trial Advocacy Competition, Labor and Employment Law Section Finalist (2017)