



PODCAST: Maintaining, Expanding and Monetizing Your Portfolio

04.22.2021

Are you excited about re-opening and expanding your business and brand after a year of pandemic shutdowns in 2020? On the latest episode of *Trending Now - An IP Podcast*, Ed White and Craig Mytelka discuss how to best utilize existing brands to re-launch business models and seek opportunities to expand your brand portfolio.

To listen to other episodes of Williams Mullen's Trending Now - An IP Podcast, [click here](#).

Related People

- Craig L. Mytelka ? 757.473.5336 ? cmytelka@williamsmullen.com
- Edward T. White ? 804.420.6338 ? ewhite@williamsmullen.com

Related Services

- Intellectual Property