



Williams Mullen Announces Chief Marketing Officer Patricia Sager

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Williams Mullen is pleased to announce that Patricia L. Sager has been promoted to chief marketing officer.*

Sager is based in the firm's Richmond office and will continue to lead the marketing and business development team in its mission to support the firm's lawyers in business development and community involvement efforts. She will also take on an increased role in the firm's strategic planning.

Sager has more than 25 years of business development and marketing experience, 18 of which she has devoted to Williams Mullen since joining the marketing department in 2004. Most recently, Sager served as director of marketing and business development, where she was responsible for leading the firm's marketing and business development efforts in North Carolina, South Carolina and Virginia.

"Patty has excelled in every role she's held at Williams Mullen, both individually and as leader," said Woody Fowler, President & CEO of Williams Mullen. "Her strong work ethic, creativity and analytical skills have been of great benefit to us. These attributes, in conjunction with her proven leadership skills and forward thinking, will serve her well in this new position."

Sager serves on the board of the American Marketing Association's Richmond chapter, where she chairs the organization's CMO Roundtable. She also serves on the Autosomal Dominant Optic Atrophy Association. She earned her Bachelor of Science degree from SUNY Geneseo.

*Not a lawyer.

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- Patricia L. "Patty" Sager ? 804.420.6313 ? psager@williamsmullen.com