

**CORE OFFERINGS**

- > Securities and Exchange Commission filing and reporting compliance,
- > FINRA regulation of broker-dealers for Regulation A offerings,
- > State securities regulation and exemptions,
- > Marketing compliance and strategy, and
- > Evaluation of Regulation A as a capital-raising opportunity.

Until recently, the ability to raise significant capital from a broad market of retail investors without the expense and regulatory burdens associated with a traditional IPO or 50 state blue sky registration was not feasible. That has changed dramatically.

Regulation A is an exempt method of offering securities that has been greatly expanded by Title IV of the Jumpstart Our Business Startups (JOBS) Act into a viable, cost-effective capital-raising option (with allowances to raise up to \$75 million over a 12-month period).

**Unique Opportunities Emerging From  
Regulation A Offerings**

A number of our attorneys played a role in revising the rules that govern Regulation A offerings, working directly with both members of Congress and the Securities and Exchange Commission. Our unparalleled combination of direct experience and deep knowledge has made us a leading, reliable resource for businesses, entrepreneurs, financial advisors, venture capitalists, investment bankers, and brokers and securities lawyers alike, on how to raise capital through Regulation A.

What makes Regulation A offerings both unique and appealing is their codified exemption from registration requirements, which allows for the securities to be sold and traded in secondary transactions. As such, Regulation A offerings maintain all of the practical attributes of a public security without many of the regulatory expenses and burdens typically associated with them.

With a manageable reporting regime, Regulation A offerings have emerged as desirable options in the independent broker-dealer and registered investment advisor (RIA) spaces, providing transparency and enhanced disclosure. When structured properly, Regulation A offerings in these channels can raise capital efficiently.

**A Leader In Regulation A Offerings**

Growing your business capital through Regulation A offerings requires the counsel of a skillful, seasoned attorney with the experience necessary to properly structure investment opportunities for success.

We are a leader in providing legal services for Regulation A offerings, Regulation D offerings and other alternative investment opportunities. Our clients include issuers, retail brokerages, and forward-thinking institutional investors.

Our experience coupled with our innovative thinking is invaluable when guiding our clients on how to manage transactions that are both simple and complex.

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